



ANNUAL REPORT 2017



Aspiration - Health and wellness for all kids no matter where they live or their circumstances



Dear Friends and Supporters,

What inspires us are the kids we see through our “Tennis on the Streets”, program where we are able to go into the most vulnerable areas and reach children and youth who have little or no access to programs like this. The change in their confidence, skills, and attitude makes this program so beneficial to those in need. You couldn’t find a better program that provides success to all kids on and off the court. It is so inspirational to see

the benefits first hand. We are excited about our amazing team - the pros, volunteers, partners, and board members who all contribute in a significant way to help us achieve our goals.

Over the next few years, by recruiting a strong leadership team we will be looking to expand our sponsorship, fundraising and donations to ensure sustainability and growth of the organization. Up to this point we have relied heavily on grants which makes our organization not as sustainable as we would want. We plan to diversify more, and put a marketing program in place that promotes the significance our program makes in all the communities we serve.

We are extremely excited about making a significant difference in the lives of more children one community at a time.

Thanks so much for your continued support,

Danielle Smith
Founder, A Love of Tennis



Aspiring to reach all kids through programs with no barriers to participation that are fun, safe, improve physical literacy skills and create success on and off the court
Meet two amazing girls who have benefitted from this program and read what they have to say



Eliza and Marianne have been playing at A Love of Tennis for 8 years

Here are a few of the questions we asked them and their answers

Out of all our core values which do you feel relates most to you and why?

Eliza - The core value taught at A Love of Tennis I relate to most is Knowledge. To quote the latin phrase, "Scientia Potentia est," or, "Knowledge is power", having knowledge about the game and about life is the driving force for success. Knowledge allows you to make choices that will benefit you in the future or keep you out of trouble, and to allow you to succeed in school, in



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sports, and in life. So, if knowledge is power and, “ with great power comes great responsibility,” to quote the famous Spiderman line, those who have knowledge have the responsibility to be leaders and trailblazers in our society. Those are quotes that I live by and help me make the wisest decisions in the present, and they will continue to in the future.

Marianne - I can relate to the value of teamwork. Even though you can be efficient on your own, there are so many benefits to working in a team. If you get a lot of work done pretty well on your own, your workload can be less divided evenly between a team. Plus if you aren't very good at something, (ex. volleys), your teammate can help you out.

If you could teach the world something, what would you teach?

Eliza - I would teach the world how to be self sufficient. I am generally an independent person, but I acknowledge that we are not perfect, and we can learn from others, but I would like to teach people how to stand up and work for themselves, and not be completely dependent on other people. I would like to teach others, especially girls, that they can be dependent and succeed because of their abilities, and that they don't need to rely on others all the time.

Marianne - I would teach them to keep fighting no matter how hopeless things may seem at the moment. In this world, many people are close to or have already given up. If I can teach them to take another chance, they possible could overcome their struggles.

If you could change something, what would you change?

Eliza - I would give those who are less fortunate an opportunity to access education. It has been proved that getting an education helps children stay out of crime, getting higher salaries, and getting out of the poverty cycle. Giving an education to those who are less fortunate as others will help progress our society and give others a chance to a life out of poverty.

Marianne - I would change the fact that there is always fighting somewhere. If we can learn to be at peace with each other, we can work together to create a better and safer Earth to live in.

What do you want to do in the future?

Eliza - I hope to graduate high school with my IB diploma and get into a good university. After that, I hope to continue my studies to become a lawyer. I have always had great interest and talent in English and going into a career where I could study something I greatly enjoy and help others is the ideal career for me.

Marianne - I'm thinking about becoming a neurologist. Treating and identifying problems in the brain seems like an interesting profession.





Thanks to the “ *Tennis on the Streets Program*, “ we reach kids who normally wouldn’t be able to participate.
Jasmine Crescent site - where kids just walk across the street to the park



Statement of Financial Position

	<u>2017</u>	<u>2016</u>
ASSETS	\$	\$
Current		
Cash	20,081	14,964
Prepaid expenses		<u>1,818</u>
	20,081	16,782
Long-term		
Tangible capital assets	<u>2,566</u>	<u>1,925</u>
	<u>22,647</u>	<u>18,707</u>
LIABILITIES		
Current		
Trade payables and other operating liabilities	438	319
Deferred contributions	<u>16,000</u>	
	16,438	319
NET ASSETS		
Unrestricted	<u>6,209</u>	<u>18,388</u>
	<u>22,647</u>	<u>18,707</u>
Revenue		
Grants - government	3,803	22,278
Grants - private funding		5,000
Donations	<u>2,813</u>	<u>1,409</u>
	<u>6,616</u>	<u>28,687</u>
Expenses		
Salaries and benefits	8,210	14,072
Equipment maintenance and repairs	475	
Insurance	559	1,000
Advertising	899	1,289
Office supplies and expenses	464	531
Membership Fees	420	476
Professional Fees	2,695	3,571
Tennis Supplies	3,915	2,769
Amortization of Tangible capital assets	<u>1,158</u>	<u>1,223</u>
	<u>18,795</u>	<u>24,931</u>
Excess (deficiency) of revenues over expenses	(12,179)	3,756
Net assets, beginning of year	<u>18,388</u>	<u>14,632</u>
Net assets, end of year	<u>6,209</u>	<u>18,388</u>





A special thank-you to our amazing pros for everything they do to make our programs fun and exciting - Ashley, Rachel, Carter, and Siyr.

To our fantastic team at the Board level - always positive and a great team - Luca, Isabel, Allan

To our amazing partners - we couldn't do this without your help

The Ottawa Carleton School Board
South East Ottawa Community Health Centre
Tennis Canada
Ontario Tennis Association
VIP Lawn Care Inc.
Rogers Rookie Tournament
Active for Life

To the special people who donated to our organization -your support and help means so much

Aguhar Family
O'Reilly Family
Jerome Nicol
Chris Scharapenko
Smith Family
United Way anonymous



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